

19th Annual Winter Lawn Care Conference

February 9, 2010 *** Holiday Inn – Lehigh Valley, Fogelsville

SPONSORSHIP OPTIONS & EXHIBITOR PACKAGES

Option and Cost	What You Receive
<p>Gold Level \$1000</p>	<ul style="list-style-type: none"> ◆ Display (<i>no charge for optional electric, on request</i>) at Annual Winter Conference, includes 2 conference admissions and lunch. (\$20 for each additional person) ◆ Sponsorship sign on an easel in the main foyer area. ◆ Advertising in LCAP's '10 newsletter – you choose the sizes up to a \$500 value. ◆ Opportunity to include insert/brochure in two issues. ◆ Mention as a Gold Level Sponsor in newsletter. ◆ Link on LCAP website.
<p>Silver Level \$750</p>	<ul style="list-style-type: none"> ◆ Display (<i>no charge for optional electric, on request</i>) at Annual Winter Conference, includes 2 conference admissions and lunch. (\$20 for each additional person) ◆ Sponsorship sign on an easel in the main foyer area. ◆ Advertising in LCAP's '10 newsletter – you choose the sizes up to a \$300 value. ◆ Opportunity to include insert/brochure in one issue. ◆ Mention as a Silver Level Sponsor in newsletter. ◆ Link on LCAP website.
<p>Bronze Level \$500</p>	<ul style="list-style-type: none"> ◆ Display (<i>no charge for optional electric, on request</i>) at Annual Winter Conference, includes 2 conference admissions and lunch. (\$20 for each additional person) ◆ Sponsorship sign on an easel in the main foyer area. ◆ One-third page advertising worth \$100 in one issue of LCAP's '10 newsletter. ◆ Mention as a Bronze Level Sponsor in newsletter. ◆ Link on LCAP website.
<p>Conference Break Sponsor – \$300</p>	<ul style="list-style-type: none"> ◆ 8' draped table, 2 chairs, electrical outlet on request in main foyer next to seminar location, includes one conference admission and lunch. (\$20 for each additional person) ◆ Sponsorship sign on an easel in the main foyer area.
<p>Conference Exhibitor – \$200</p>	<ul style="list-style-type: none"> ◆ 8' draped table, 2 chairs, electrical outlet on request in main foyer next to seminar location, includes one conference admission and lunch. (\$20 for each additional person) ◆ Sponsorship sign on an easel in the main foyer area.

LCAP Winter Conference and Trade Show
Tuesday, February 9, 2010
Holiday Inn – Lehigh Valley, Fogelsville (Allentown), PA

Exhibitor Registration Form (deadline January 19, 2010)

Company _____

Representatives attending show _____

Address _____

City _____ State _____ Zip _____

Phone (____) _____ Fax (____) _____

E-mail address _____

EXHIBITORS' HOURS – 7:00 am – 3:30 pm, Tuesday, February 9, 2010 (*may set up evening before after 7 pm*)
(*Snow date: February 16, 2010*)

CHOICE LOCATION – The trade show is in the main exhibition foyer where all seminars and meal events take place.

BOOTH INCLUDES – 8' draped table, 2 chairs, access to electric (*if requested below*). Phone lines, Internet connections, other technology equipment will be an additional charge. Please call the hotel directly (610) 391-1000.

Please check one or more boxes below:

- | | | |
|--------------------------|--------------------------|---------|
| <input type="checkbox"/> | Gold Level Sponsorship | \$1,000 |
| <input type="checkbox"/> | Silver Level Sponsorship | \$ 750 |
| <input type="checkbox"/> | Bronze Level Sponsorship | \$ 500 |
| <input type="checkbox"/> | Break Sponsorship | \$ 300 |
| <input type="checkbox"/> | Exhibit Only | \$ 200 |
| <input type="checkbox"/> | Each Additional Person | \$ 20 |

_____ Check here for **electric** (no extra charge)

_____ **Total Enclosed**

Method of payment: (*payment MUST accompany form*)

_____ **Check** (*payable to LCAP*)

_____ **Visa**

_____ **MasterCard**

_____ **American Express**

_____ **Discover**

Credit Card #

Exp. Date

Signature

Return this form along with payment information by
January 19, 2010

Mail (checks) or fax (credit cards only, please) to: LCAP, 166 Horvath Drive, Elysburg, PA 17824

888-577-6801

(888) 577.6801 fax

info@lawncareofpa.org