

21st Annual Winter Lawn Care Conference

February 7, 2012 *** Holiday Inn – Lehigh Valley, Fogelsville

SPONSORSHIP OPTIONS & EXHIBITOR PACKAGES

Option and Cost	What You Receive**
<p style="text-align: center;">Gold Level \$1050</p>	<ul style="list-style-type: none"> ◆ Display (no charge for optional electric, on request) at Annual Winter Conference, includes 2 conference admissions and lunch. (\$30 for each additional person) ◆ Sponsorship sign on an easel in the main foyer area. ◆ Advertising in LCAP's '12 newsletter – you choose the sizes up to a \$500 value. ◆ Opportunity to include insert/brochure in one issue. ◆ Mention as a Gold Level Sponsor in newsletter. ◆ Link on LCAP website.
<p style="text-align: center;">Silver Level \$800</p>	<ul style="list-style-type: none"> ◆ Display (no charge for optional electric, on request) at Annual Winter Conference, includes 2 conference admissions and lunch. (\$30 for each additional person) ◆ Sponsorship sign on an easel in the main foyer area. ◆ Advertising in LCAP's '12 newsletter – you choose the sizes up to a \$300 value. ◆ Mention as a Silver Level Sponsor in newsletter. ◆ Link on LCAP website.
<p style="text-align: center;">Bronze Level \$550</p>	<ul style="list-style-type: none"> ◆ Display (no charge for optional electric, on request) at Annual Winter Conference, includes 2 conference admissions and lunch. (\$30 for each additional person) ◆ Sponsorship sign on an easel in the main foyer area. ◆ One-third page advertising worth \$100 in one issue of LCAP's '12 newsletter. ◆ Mention as a Bronze Level Sponsor in newsletter. ◆ Link on LCAP website.
<p style="text-align: center;">Conference Break Sponsor – \$350</p>	<ul style="list-style-type: none"> ◆ 8' draped table, 2 chairs, electrical outlet on request in main foyer next to seminar location, includes one conference admission and lunch. (\$30 for each additional person) ◆ Sponsorship sign on an easel in the main foyer area.
<p style="text-align: center;">Conference Exhibitor – \$250</p>	<ul style="list-style-type: none"> ◆ 8' draped table, 2 chairs, electrical outlet on request in main foyer next to seminar location, includes one conference admission and lunch. (\$30 for each additional person) ◆ Sponsorship sign on an easel in the main foyer area.

****Vendors will have the opportunity to select their table prior to the day of the conference. A map of the exhibit area will be sent out approximately one week before. Preference will be given to higher level sponsors.**

LCAP Winter Conference and Trade Show
Tuesday, February 7, 2012
Holiday Inn – Lehigh Valley, Fogelsville (Allentown), PA

Exhibitor Registration Form (deadline January 31, 2012)

Company _____

Representatives attending show _____

Address _____

City _____ State _____ Zip _____

Phone (____) _____ Fax (____) _____

E-mail address _____

EXHIBITORS' HOURS – 7:00 am – 3:30 pm, Tuesday, February 7, 2012 (*may set up evening before after 7 pm*)
(*Snow date: February 14, 2012*)

CHOICE LOCATION – The trade show is in the main exhibition foyer where all seminars and meal events take place.
(*Higher level sponsors will be granted first priority on table location.*)

BOOTH INCLUDES – 8' draped table, 2 chairs, access to electric (*if requested below*). Phone lines, Internet connections, other technology equipment will be an additional charge. Please call the hotel directly (610) 391-1000.

Please check one or more boxes below:

- | | | |
|--------------------------|--------------------------|---------|
| <input type="checkbox"/> | Gold Level Sponsorship | \$1,050 |
| <input type="checkbox"/> | Silver Level Sponsorship | \$ 800 |
| <input type="checkbox"/> | Bronze Level Sponsorship | \$ 550 |
| <input type="checkbox"/> | Break Sponsorship | \$ 350 |
| <input type="checkbox"/> | Exhibit Only | \$ 250 |
| <input type="checkbox"/> | Each Additional Person | \$ 30 |

_____ Check here for **electric** (no extra charge)

_____ **Total Enclosed**

Method of payment: (*payment MUST accompany form*)

_____ **Check** (*payable to LCAP*)

_____ **Visa**

_____ **MasterCard**

_____ **American Express**

_____ **Discover**

Credit Card #

Exp. Date

Signature

Return this form along with payment information by
January 31, 2012

Mail (checks) or fax (credit cards only, please) to: LCAP, 166 Horvath Drive, Elysburg, PA 17824

888-577-6801

(888) 577.6801 fax

info@lawncareofpa.org